



## **Mobile Developer Framework J2ME Polish supports Android**

*Enough Software presents new version 2.1. on the Mobile World Congress*

Bremen / Barcelona, February 16th 2009

The new version of the developer framework J2ME Polish automatically converts mobile Java applications into native software for the Google handset. This enables mobile application developers to build software for the new platform without needing to learn the new Android platform. Enough Software introduces the new J2ME Polish version 2.1. on the Mobile World Congress in Barcelona between the 16<sup>th</sup> and 19<sup>th</sup> of February.

Partners of the German company have been testing J2ME Polish's Android support before it was officially released. Point in case is mando.TV from Berlin, who used the framework for porting their mobile TV application [dailyme.tv](http://dailyme.tv) to Android. Michael Merz, CEO at [dailyme.tv](http://dailyme.tv): „With J2ME polish and by introducing [dailyme.tv](http://dailyme.tv) as the first real mobileTV-application for Android, we represent Germany as a location for new mobile business and mobile innovation. J2ME Polish supports our application with strong performance and an user-orientated focus.“

J2ME Polish is Open Source- based and as such it is offered to non-commercial projects for free. With one million downloads it is the quasi-standard framework for mobile software development. Programmers use it to easily optimize their applications for a wide range of mobile handsets. Furthermore they can chose among numerous options to design the user interface- without changing the source code. To assure best performance, J2ME Polish also optimizes data storage and the communication between the local client and central servers.

Robert Virkus, inventor of J2ME Polish and CEO at Enough Software underlines the dynamic character of the project: „The broad feature-set of J2ME Polish is continuously growing, mainly thanks to our huge community of developers who is diligently giving us feedback and input. We are happy to offer our users the possibility to realize their ideas for a completely new operation system by using a well-known platform.“

For the next release of J2ME Polish, Enough Software announces the integration of an automatized iPhone conversion.

### ***About [dailyme.tv](http://dailyme.tv):***

[dailyme.tv](http://dailyme.tv) is a mobile TV service which [mando.TV GmbH](http://mando.tv) launched in March 2008 in Germany, Austria and Switzerland. With [dailyme.tv](http://dailyme.tv), users can compile and use a custom TV program on their mobile phones with more than 600 channels incl. ProSieben, Sat.1, Sport1 TV, n24, Deutsche Welle, kabel eins, MTV as well as web content such as Ehrensenf and MyVideo. The program will be updated automatically as soon as a data connection becomes available (wi-fi, UMTS, Bluetooth, etc.). [dailyme.tv](http://dailyme.tv) is made available free of charge as the service is financed by commercials. Users may, however, have to pay data transmission costs. For advertisers, the service offers a new, cutting-edge advertising platform (mobile banners, videoAds, etc.). The service can already be used on more than 250 different mobile phone models and is technically available to more than 12million users in Germany, Austria and Switzerland. Additional shareholders of the [mando.TV GmbH](http://mando.tv) are [bmp Media Investors AG & Co. KGaA](http://bmp-media.com), [VC-Fonds Berlin](http://vc-fonds.com) and [YOC AG](http://yoc.com) as well.

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### ***About Enough Software:***

Enough Software creates and markets mobile development tools, mobile applications and mobile services. Their flagship product J2ME Polish is an Open Source framework for developers of mobile applications that has been downloaded and installed one million times ([www.j2mepolish.org](http://www.j2mepolish.org)). A community of 12,000 developers are standing behind the product. For non-commercial projects, it is available for free. The range of commercial licensees is ranging from small start-up companies to global players like Nokia, Huawei, Qualcomm or Telefonica.

Enough Software also develops turnkey applications for mobile marketing campaigns, messenger applications and any other kind of software for mobile devices and helps partner companies to realize their mobile strategy and get it running on any platform (Blackberry, Windows Mobile, Android, iPhone, etc.).

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